



## **Solutions Exploration Phase – Survey Results**

**September 9, 2006**

***We are in the final stages of Phase II of our Strategic Planning Process and expect to begin Strategic Priorities and Action Planning by the end of October.***



***Our strong survey response rate provides a solid representation of the views of Hinsdale residents.***

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### **SURVEY RESPONSE – KEY POINTS**

- Survey responses totaled 2,096, or over 32% of households
  
- Respondents by geographic area and age were consistent with Census data
  
- There was a slightly higher response from women, families with children, and families living in Hinsdale for 16 years or longer

***Our research expert has provided some guidance on interpreting survey responses.***

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**Clear Support**  
 $\geq 55\%$

**Directional But  
More Exploration**  
45 – 54%

**Clear Opposition**  
 $\leq 44\%$

***\* Strongly Support / Support***

# ***Tree management and beautification received strong support from residents.***

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## **KEY SURVEY HIGHLIGHTS – BEAUTIFICATION**

- A 3-year Elm tree treatment program was supported by 84% of residents
- A tree protection and preservation ordinance was supported by 63% of residents
- Residents wanted more landscaping along railroad tracks (75%) and parking/shopping areas (67%)
- Residents responses suggested solid support for improving village entrances (71%) and streetscapes in the business area north of the railroad (79%)
- Residents would like to expand decorative street lamps to at least the major thoroughfares (56%)

***Residents were supportive of considering a vehicular underpass of the railroad with additional study needed for a pedestrian underpass.***

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## **KEY SURVEY HIGHLIGHTS – SAFETY & CONVENIENCE**

- 56% of residents supported building a vehicular underpass of the railroad
  
- More exploration is needed for pedestrian underpasses (45%) although there appears to be strong support for a pedestrian underpass along the railroad (57%)

# *Residents were supportive of making a few park and program improvements.*

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## **KEY SURVEY HIGHLIGHTS – FACILITIES & PARK IMPROVEMENTS**

- 59% of residents support expanded youth center programming and activities
  
- Further exploration should be considered for building a band shell (53%) and integrating Burlington Park with the grounds of the Memorial Building (47%)

# ***Improvements to core village infrastructure were strongly supported by residents.***

## **KEY SURVEY HIGHLIGHTS – CORE VILLAGE INFRASTRUCTURE**

- 65% supported burying utility lines at least in commercial areas and major residential thoroughfares
- 75% of residents supported increasing the street budget for a major 5 to 10-year street replacement program
- 58% of residents supported expanding concrete streets to at least major thoroughfares
- 63% of residents supported increasing the sidewalk budget for a major 5-year sidewalk addition program
- Residents supported a more aggressive technology approach to improve cell phone service (72%) and provide some sort of Wi-Fi service (74%)

# ***Residents want the Village to proactively address parking problems.***

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## **KEY SURVEY HIGHLIGHTS – PARKING**

- 75% of residents support using Village tax dollars to improve downtown parking, and 62% of residents support businesses paying into a parking fund versus physically providing parking spaces
  
- 79% of residents were opposed to removing parking meters, and 65% of residents support stricter enforcement of abuse from long-term meter parkers
  
- Residents support building a parking structure either stand-alone (59%) or mixed-use retail/commercial combined with parking (60%)
  
- Residents would prefer locating a structure north of the tracks (60%) versus south (53%) and more exploration would be needed when considering underground parking (47%)

# ***Residents support a more proactive approach to managing development in most areas surveyed.***

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## **KEY SURVEY HIGHLIGHTS – MANAGING DEVELOPMENT**

- No clear consensus on building height in the downtown business district
- 54% of residents support limiting buffer areas surrounding downtown to 35' similar to downtown buildings
- 91% of residents want the Village to be more actively involved in preservation of historic downtown buildings

# ***Residents support a more proactive approach to managing development in most areas surveyed.***

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## **KEY SURVEY HIGHLIGHTS – MANAGING DEVELOPMENT**

- Residents support programs to relax building restrictions to preserve historic homes (83%) and support creating neighborhood historic districts (65%) when a majority in that neighborhood agrees
  
- 76% of residents would support creating a design review process to guide new residential development
  
- 89% of residents would support enhancing the current design review process for multi-family and commercial construction

***Residents support a more proactive approach to managing development in most areas surveyed.***

**KEY SURVEY HIGHLIGHTS – NEW HOME CONSTRUCTION**

	<b>% Very Important / Important</b>
<b>Reduce structure height</b>	<b>61</b>
<b>Increase space between houses</b>	<b>76</b>
<b>Reduce lot coverage</b>	<b>68</b>
<b>Reduce bulk</b>	<b>74</b>
<b>Improve aesthetic relationship to neighborhood</b>	<b>74</b>
<b>Improve garage aesthetics</b>	<b>76</b>

# ***Resident responses suggest solid support for expanding most multi-family options in the Village.***

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## **KEY SURVEY HIGHLIGHTS – MULTI-FAMILY HOUSING**

- 69% of residents supported adding more multi-family within the Village
- 60% of residents supported condominium buildings in downtown buffer areas, and 70% supported second floor condominiums over retail/commercial
- 68% of residents supported townhouses in downtown buffer areas
- 13% of respondents intend to sell their home in 5-10 years and would prefer to stay in the Village in multi-family housing
- Of the respondents intending to sell their home and preferring to purchase multi-family housing in Hinsdale, 70% preferred townhouse/duplex and 22% preferred condominiums

***Residents were clearly supportive of most land use options for the area south of the tracks encompassing east and west buffers of downtown.***

**KEY SURVEY HIGHLIGHTS – DOWNTOWN BUFFERS A & B**

**A – Current Funeral Home & Surrounding Area**

Buildings of similar use & scale

Mixed-use retail / office

Mixed-use residential on 2<sup>nd</sup> floor

Residential townhouses

Residential condominium building

**B – Garfield Ave. across from Corner Bakery**

Buildings of similar use & scale

Mixed-use retail / office

Mixed-use residential on 2<sup>nd</sup> floor

Residential townhouses

Residential condominium building

% Strongly Support / Support		
55-100%	45-54%	0-44%
60	51	
68		
71		
66		
61	47	
64		
65		
65		

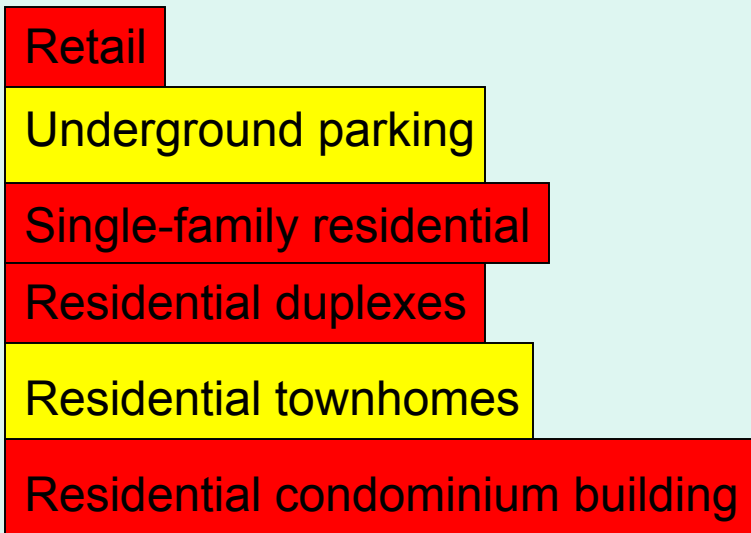
*Clear Support      Directional But More Exploration      Clear Opposition*

***Residents' responses suggested caution when considering alternative land uses for the middle school property.***

**KEY SURVEY HIGHLIGHTS – DOWNTOWN BUFFER C**

**C – Existing Hinsdale Middle School**

Rebuild a school on the same site



Open / public green space

% Strongly Support / Support		
55-100%	45-54%	0-44%
55		42
	50	27
		35
	46	
65		35

*Clear Support      Directional But More Exploration      Clear Opposition*

***Residents were clearly supportive of all land use options with condominium buildings requiring further exploration.***

**KEY SURVEY HIGHLIGHTS – DOWNTOWN BUFFER D**

**D - Medical Offices & Commercial Properties West of Kramer Foods**

Buildings of similar use & scale

Mixed-use residential on upper floors

Residential duplexes

Residential townhouses

Residential condominium building

% Strongly Support / Support		
55-100%	45-54%	0-44%
70		
67		
57		
69		
	53	

*Clear Support*

*Directional But  
More Exploration*

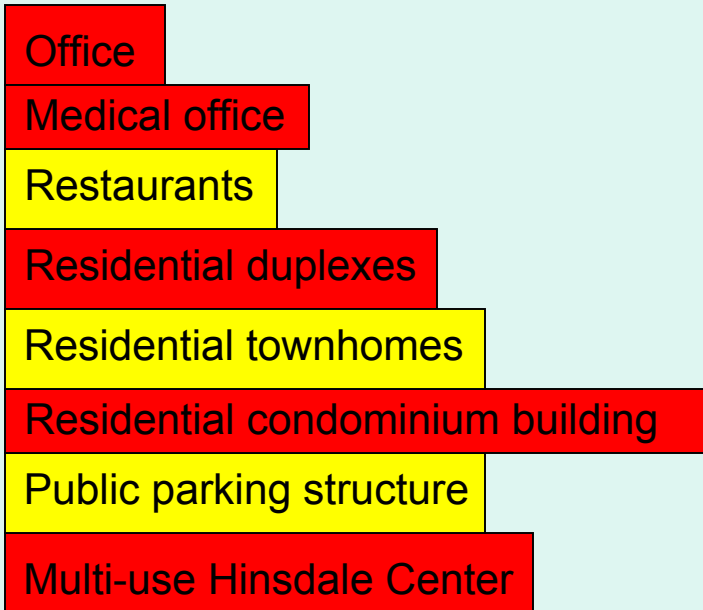
*Clear Opposition*

***Residents' responses suggested caution when considering alternative land uses for the public services area.***

**KEY SURVEY HIGHLIGHTS – DOWNTOWN BUFFER E**

**E – Public Services Area**

Keep public services on-site



% Strongly Support / Support		
55-100%	45-54%	0-44%
90		
		37
		32
	52	
		37
		34
	45	
	53	
		40

*Clear Support      Directional But More Exploration      Clear Opposition*

***Residents were clearly supportive of all land use options other than auto dealerships.***

**KEY SURVEY HIGHLIGHTS – OGDEN AVENUE**

**F – Ogden North Side, York to I-294**

Buildings of similar use & scale

Office

Retail

Restaurants

Hotels

Senior living residential

Residential condominium building

Residential townhomes

Auto dealership

Open / public green space

% Strongly Support / Support		
55-100%	45-54%	0-44%
72		
81		
69		
81		
	51	
74		
	56	
67		
		23
62		

*Clear Support      Directional But More Exploration      Clear Opposition*

***Residents were clearly supportive of all land use options other than hotels and auto dealerships.***

**KEY SURVEY HIGHLIGHTS – OGDEN AVENUE**

**G – Ogden South Side, York to I-294**

Buildings of similar use & scale

Office

Retail

Restaurants

Hotels

Senior living residential

Residential condominium building

Residential townhomes

Auto dealership

Open / public green space

% Strongly Support / Support		
55-100%	45-54%	0-44%
61		
73		
76		
82		
		37
66		
	52	
59		
		29
55		

Clear Support

Directional But  
More Exploration

Clear Opposition

# *Residents were clearly supportive of many land use options with some requiring further exploration.*

## KEY SURVEY HIGHLIGHTS – OGDEN AVENUE

### H – Ogden North Side, Madison to Rte. 83

Buildings of similar use & scale

Office

Retail

Restaurants

Hotel lodge (2 to 3 levels)

Senior living residential

Residential condominium building

Residential townhomes

Residential duplexes

Single-family residential

Public service facilities

Open / public green space

% Strongly Support / Support		
55-100%	45-54%	0-44%
60	54	
64	52	
74	48	
56		
64	49	
	48	
59		
71		

Clear Support

Directional But  
More Exploration

Clear Opposition

***Residents were clearly supportive of many land use options other than hotels and public service facilities with some residential options requiring further exploration.***

**KEY SURVEY HIGHLIGHTS – OGDEN AVENUE**

**I – Ogden South Side, Monroe to Rte. 83**

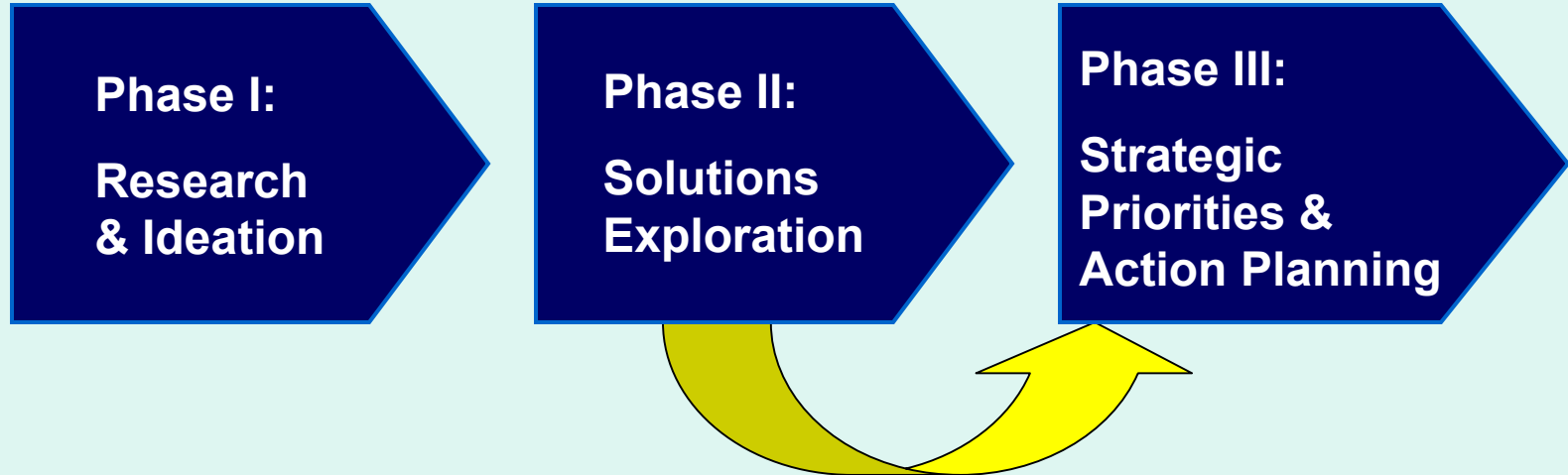
- Buildings of similar use & scale
- Office
- Retail
- Restaurants
- Hotel lodge (2 to 3 levels)
- Senior living residential
- Residential condominium building
- Residential townhomes
- Residential duplexes
- Single-family residential
- Public service facilities
- Open / public green space

% Strongly Support / Support		
55-100%	45-54%	0-44%
65		
56		
59		
62		32
73		
	49	
60		
	49	
	50	
		43
58		

*Clear Support      Directional But More Exploration      Clear Opposition*

***Our next step is to finalize recommendations from Solutions Exploration Groups and use those inputs to determine strategic priorities and develop action plans.***

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***Solutions Exploration Groups'  
Recommendations***

***Thank you for attending today's Town Hall Meeting!***



***Solutions Exploration Phase – Survey Results***

***September 9, 2006***