

VILLAGE OF HINSDALE
ECONOMIC DEVELOPMENT COMMISSION (EDC)
Minutes of the Special Meeting on
Tuesday, October 29, 2013

Members Present: Mike Goebel, Jan Grisemer, John Karstrand, Steve Potter, and Chris Schramko

Members Missing: Luis Alvarez, Craig Chapello, Elizabeth Garvey, and Elyce Rembos

Staff Present: Timothy Scott, AICP, CNU-A
Director of Economic Development & Urban Design

Others Present: Jan Anderson, President and CEO, Hinsdale Chamber of Commerce and Laura Running, Hinsdale Historical Society

Call to Order

At 7:02 p.m. Mr. Karstrand called to order the special meeting of the Economic Development Commission (EDC) of Tuesday, October 29, 2013. (Agenda Item 1)

Approval of Minutes

Ms. Grisemer made a motion to approve the minutes of the meeting of the EDC that was held on September 24, 2013. Mr. Goebel seconded, and the motion was approved unanimously. (Agenda Item 2)

Review of Revenues

Mr. Scott reported that total sales tax revenue for the first half of the fiscal year-to-date increased by \$56,900 or 3.9% in relation to last year and then added that total sales tax revenue is up \$15,618 or 0.52% in relation to the Village's budget projection. Mr. Scott relayed that food-and-beverage tax revenue for the first five (5) months of the fiscal year exceeded the same period last year by \$12,607 or 9.3% and budget by \$7,521 or 2.23%. (Agenda Item 3)

Holiday Promotion

Mr. Scott provided an overview of the Village's two-area lighting plan and the process to secure five estimates and noted that four of them were competitively-priced. Members supported the recommended two-vendor approach since it would generate competition and serve essentially as an audition for potential future work. Ms. Anderson and Mr. Scott shared details on the Annual Christmas Walk and

Distinctly Hinsdale for the Holidays, respectively. Ms. Running described the table that the Historical Society would like to operate in the EDC-provided heated holiday tent. While details are to be worked out by the Society, she suggested that the table may feature a craft such as ornament-decorating and educational materials. (Agenda Item 4)

Five-year Capital Plan

Mr. Scott commented that the plan had been updated to reflect the feedback provided by EDC members at their September meeting. Of particular note was the inclusion of the Burlington Park electric network upgrades slated for Fiscal Year 2014-15 and the additional utility it would provide for events of the EDC, Parks and Recreation, Chamber of Commerce, Rotary Club, Hinsdale Hospital, etc. (Agenda Item 5)

EDC Websites

Mr. Scott stated that the available properties feature of the DistinctlyHinsdale website had been updated to improve functionality and commented that the retail directory and map for the main website and the listings for the EDC's categorical micro-websites had been updated. Members supported the idea of an updated community "snapshot" profile that would highlight the attributes of the community to aid in business attraction. While intrigued by the capability of the SizeUp for Local Business Intelligence software, members were not certain whether the cost of an annual subscription could be justified by the EDC given other initiatives. Mr. Scott remarked that additional information on the software could be made available at the appropriate time in the future. (Agenda Item 6)

Parking Analysis

Mr. Scott stated that the work of CMAP was nearing an end and that a draft recommendations report was being prepared by the agency. He added that the document would be shared with the Village Board and noted that a public workshop would likely be conducted. (Agenda Item 7)

Hinsdale Chamber of Commerce

Ms. Anderson, President and Chief Executive Officer of the Chamber, informed members of the EDC that elections for their board were coming up and that staff was preparing for the Annual Christmas Walk. She then shared the progress that had been made in planning the organization's first-ever home show that is scheduled to be held in March of 2014. (Agenda Item 8)

Adjournment

With no additional business before the Commission, Mr. Goebel made a motion to adjourn. Mr. Schramko seconded, and the motion passed unanimously. The October 29, 2013 Meeting of the EDC was declared adjourned at 8:07 p.m. (Agenda Item 9)

Respectfully submitted,

Timothy Scott, AICP, CNU-A